

A Google[®] for horses?

It's NEVER been easier to find something equestrian online!



Simply type in what you are looking for and either:

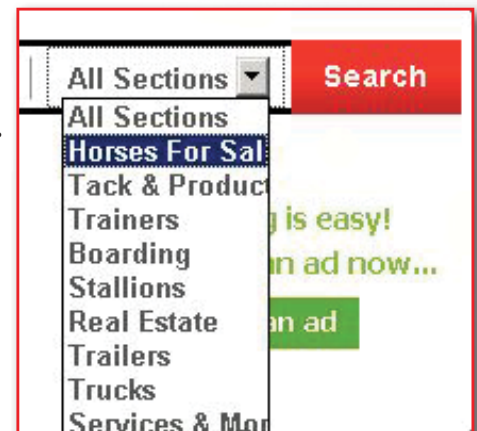
- (1) click on the red "search" button, OR
- (2) hit your ENTER key.

It's THAT easy!

If you would like to narrow results of your search, before you hit "search," simply select from the "Section" menu to the right of the search text area.

Our website search will read every word of every ad and INSTANTLY show you the results.

It even reads all the text in our magazine's current DISPLAY ads... using a new technology we developed!



The new **horsetrader.com** search reads more than just the text of an ad—it also reads all other info we have related to it, such as company name, city...even pedigree.



EXAMPLE:

Type in the name of a horse, like "Reminic", and the results will return all ads for horses for sale and stallions at stud with Reminic entered in the pedigree or ad text.

Also, this search includes ALL the horse publications and websites on the growing list of Horsetrader.com Alliance publications, such as:

QUARTER HORSE NEWS

BarrelHorse
news

EQUUS

EquineJournal

Dressage
TODAY

Horse&Rider

THE TRAIL
RIDER

American
Cowboy

WESTERN
HORSEMAN

PRACTICAL
HORSEMAN

RODEO
MAGAZINE

EQUERY

By the way...you also can place ads in ANY of these *new* magazines by hitting [Place an ad](#)

You can also browse ads by clicking on any of the sections in the left-hand column. All ads in the section appear instantly, and you can filter by location, price and several other options!

Sort and organize your results easily by clicking on the filters,, your results instantly change to reflect your selection!

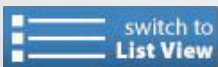
The screenshot shows the horsetrader.com website interface. At the top, there's a navigation bar with links like Home, Read Digital Edition, Shows/Events, News, Directory, Ad Rates, Help, and social media icons. Below that is a search bar with the text "Type here and search what you're looking for..." and a "Search" button. A banner for "the NEW horsetrader.com" is visible. Below the banner, there's a navigation menu on the left with categories like "Horses For Sale", "Antiques/Art/Collect", "Apparel", "Barns/Fences", "Boarding", "Carriage/Harness", "Clinics/Schools", "Employment", "Events", "Farriers", "Feed/Seed/Hay", "Gifts", "Horse Camps", and "Horse Transport". The main content area shows "Results - Training - 84 ads found". There are filters for "Specialties - All" and "Level - All", and a "Sort by:" dropdown menu. A "switch to Picture View" button is prominently displayed. Below the filters, there are several ad listings with details like "American Saddlebred", "92069", "6 miles away", and "Equitation", "92091", "10 miles away".

Do you like looking at photos? If so, click on the **•Picture View•** button:



This loads and rearranges your results so that you see all the results that have images.

(Note: If your search result has ads without photos, those ads will not appear in "Picture View")



You can quickly close **•Picture View•** and return to **•List View•** by clicking on the **•List View•** button.

Now you can check out an ad's details by selecting **•View Ad Details•**, where you can contact the advertiser by phone or email, or see YouTube® videos, photo slideshows, share on Facebook®... and more! You 